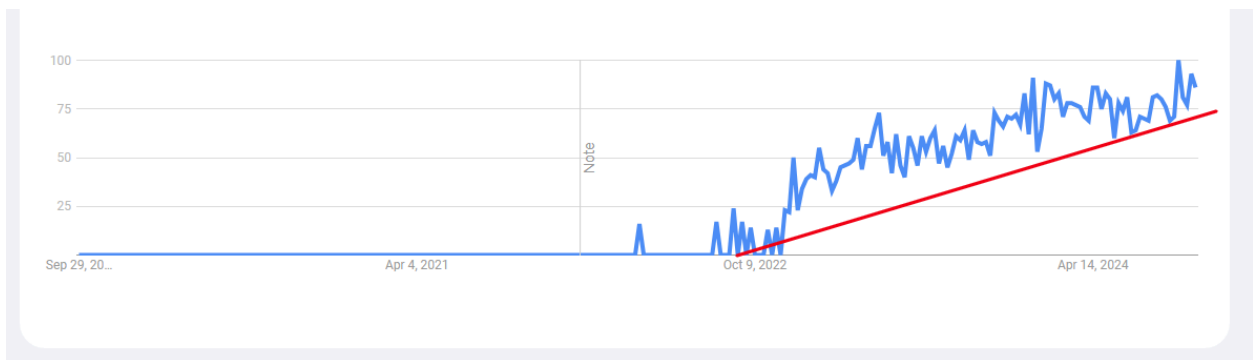


*Ben Fletcher's...*

# ‘Niche Bully’



**Breakout Trends For Affiliates!**

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In this document, you will find 11 Niche Topic trends that are “breaking out”.

A "breakout" trend refers to a search term or topic that has experienced a significant and sudden increase in search volume over a short period.

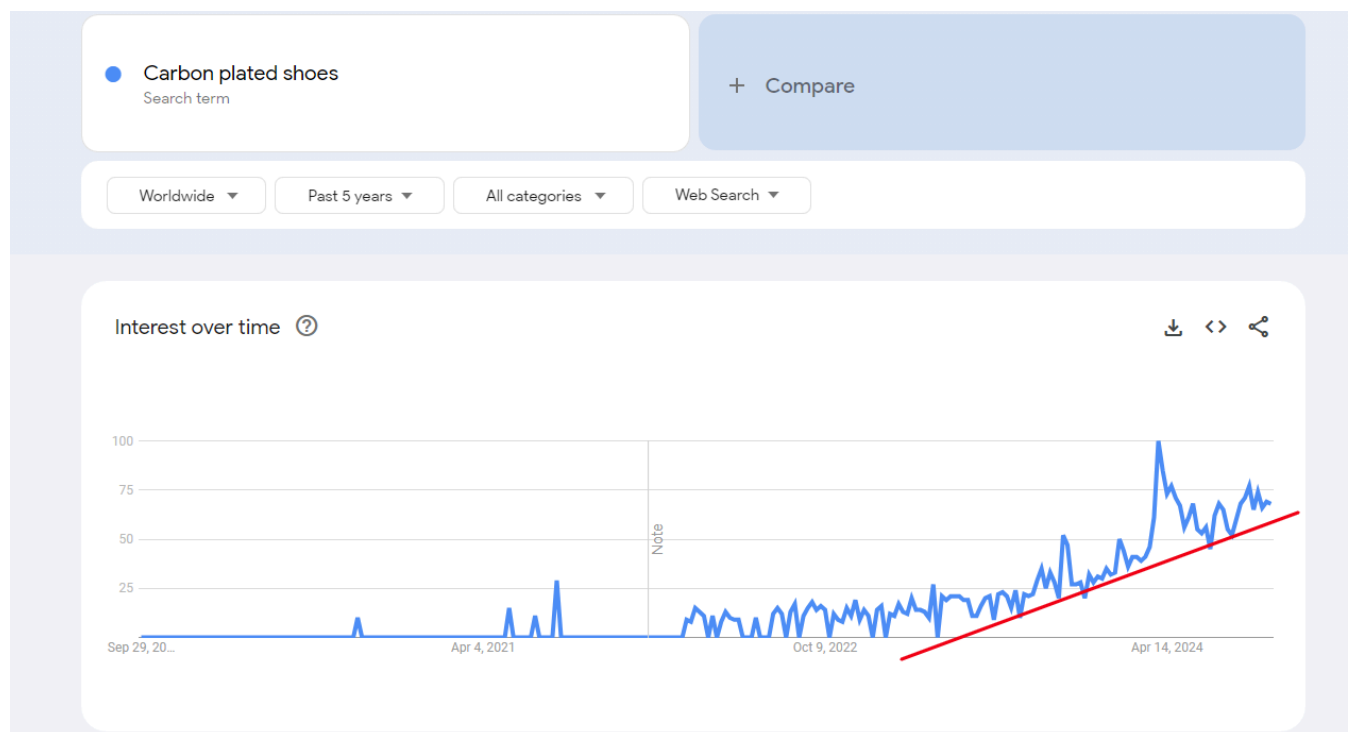
Breakout trends are usually emerging and rapidly gaining popularity, indicating that they are becoming widely searched for the first time or are experiencing a dramatic surge in interest.

These trends are valuable for affiliate marketers, because they offer insight into rapidly growing interests, giving you an early opportunity to capitalize on emerging opportunities before they become widely saturated!

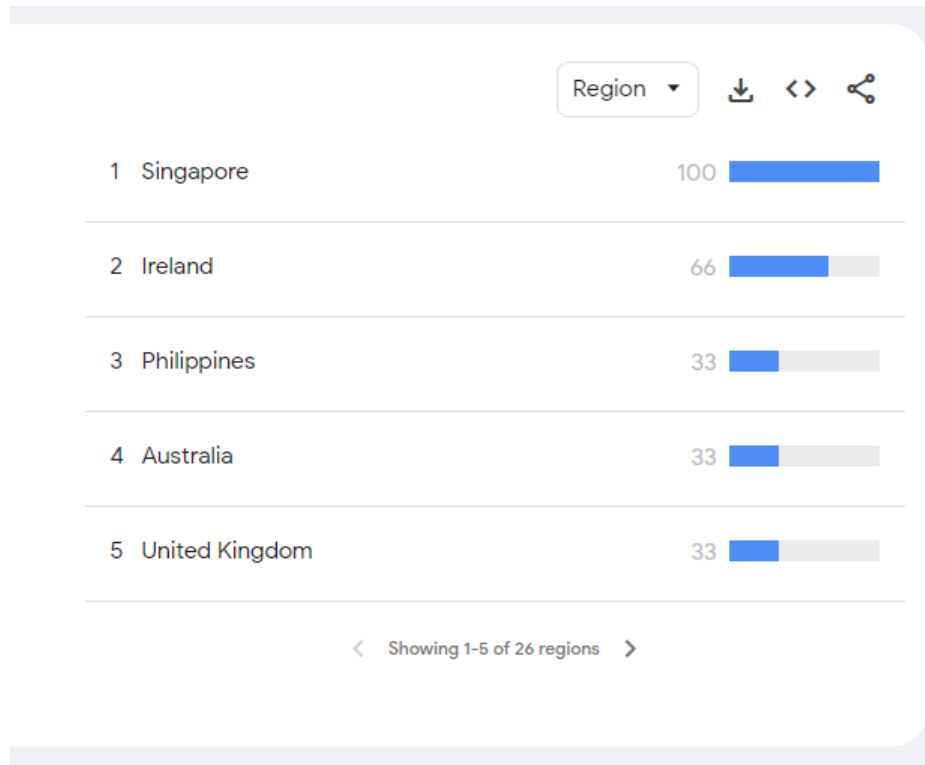
# Topic #1: Carbon Plated Shoes

About: Athletic footwear designed with a carbon fiber plate embedded in the midsole to improve running performance. These shoes offer enhanced energy return, stability, and propulsion while maintaining a lightweight design, making them highly effective for long-distance running. They are particularly popular among both elite and amateur runners seeking to improve their race times and overall performance.

## Trend:



# Countries



## Search Volume (monthly)

## Keyword Overview ? :



carbon plated shoes

ADD TO LIST ▾

TOTAL VOLUME ?

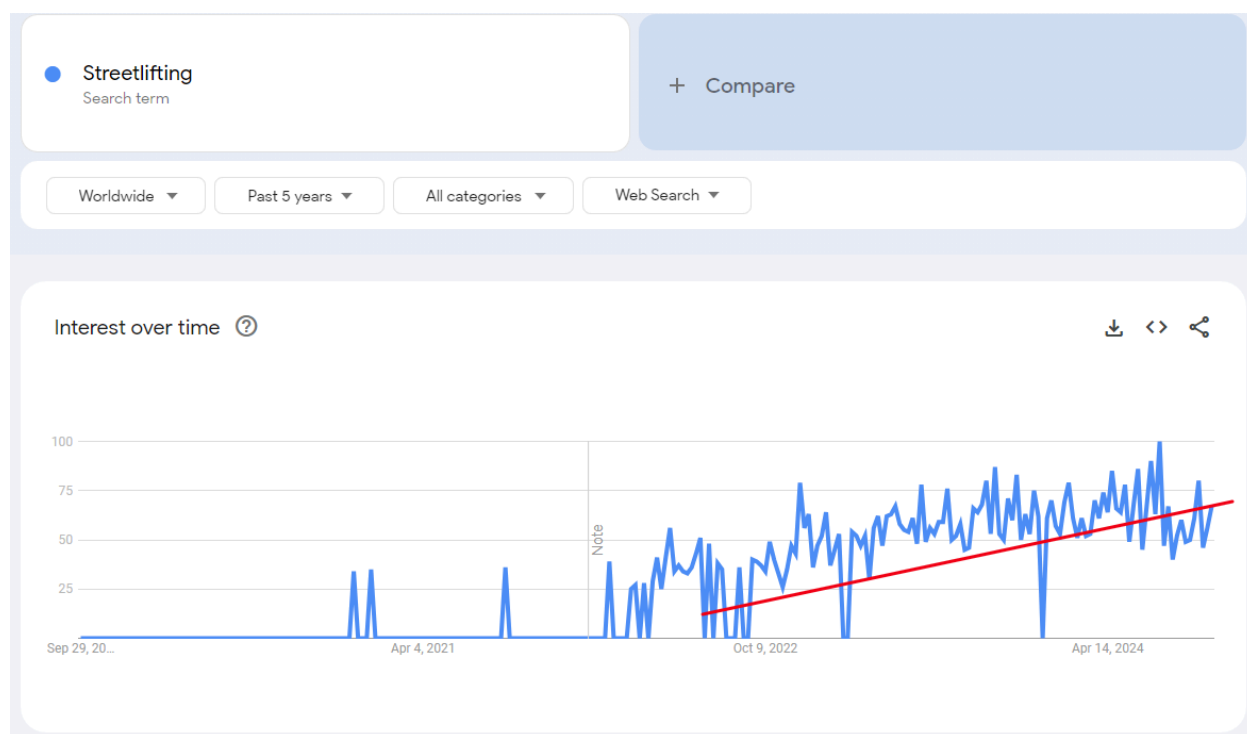
**12,100**

HIGH

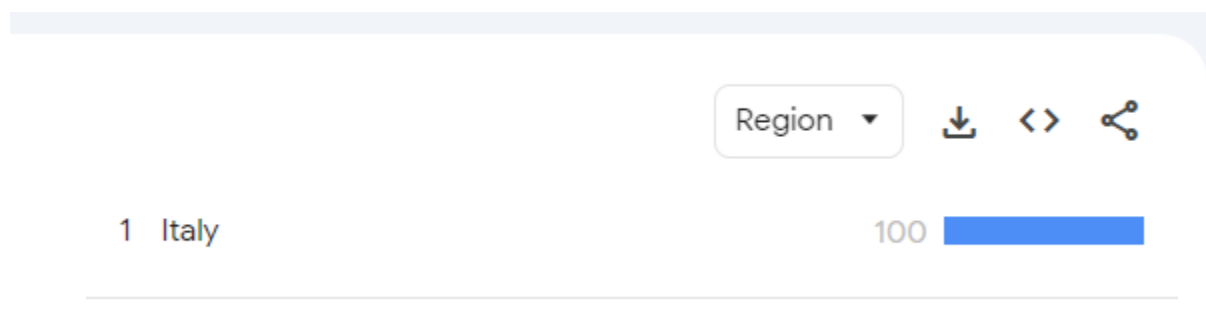
## Topic #2: Streetlifting

**About:** Strength training discipline that merges calisthenics and weightlifting, emphasizing functional strength. Streetlifting includes exercises such as pull-ups, dips, and muscle-ups with additional weights, often performed in outdoor environments to enhance overall fitness and muscle endurance. This training method is particularly popular among fitness enthusiasts who seek to improve their strength and conditioning through versatile and challenging workouts.

## Trend:



## Countries:



## Search Volume:

## Keyword Overview ? :



streetlifting

ADD TO LIST ▾

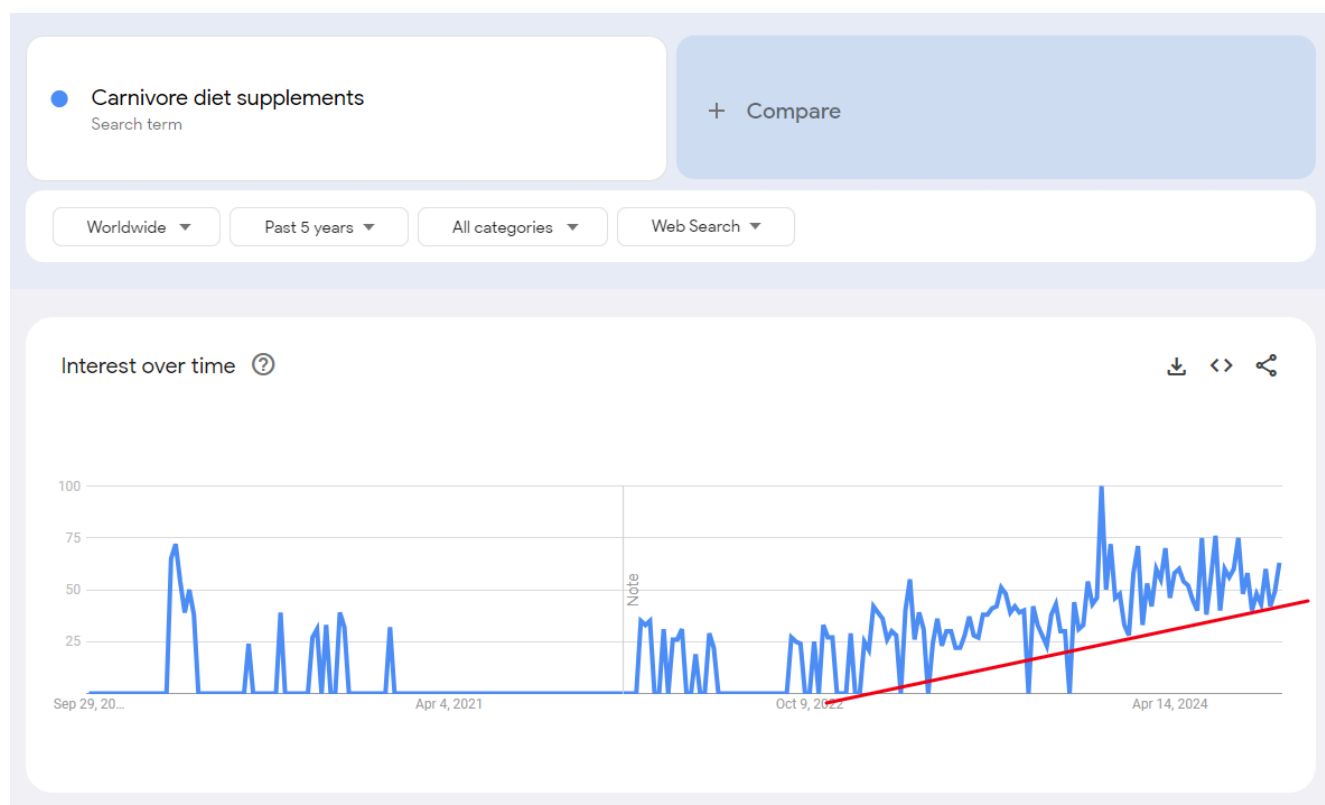
TOTAL VOLUME ?

9,900

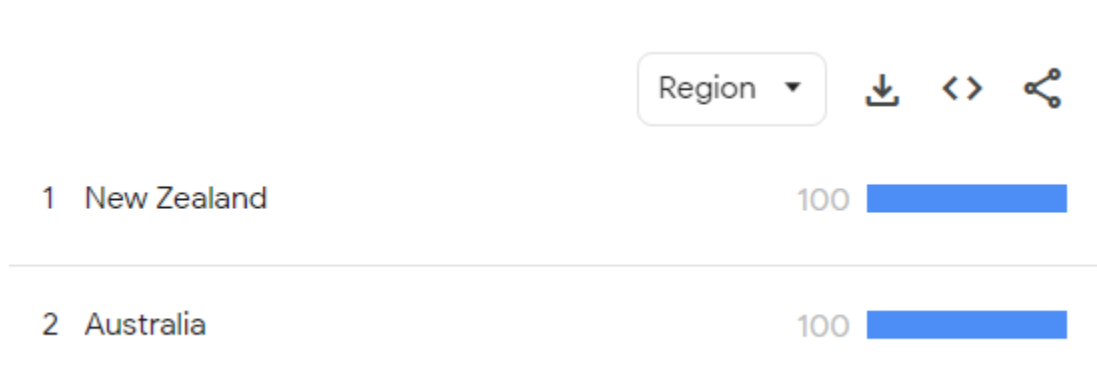
HIGH

## Topic #3: Carnivore diet supplements

About: Dietary products formulated to support individuals adhering to the Carnivore diet by addressing potential nutrient deficiencies. These supplements often include balanced electrolyte support, are zero-carb, and keto-friendly, aiding in optimal energy and recovery. They are primarily targeted at individuals following the Carnivore diet who seek to maintain nutritional balance and enhance their overall well-being.



## Countries:



## Search Volume:



## Keyword Overview :

carnivore diet supplements

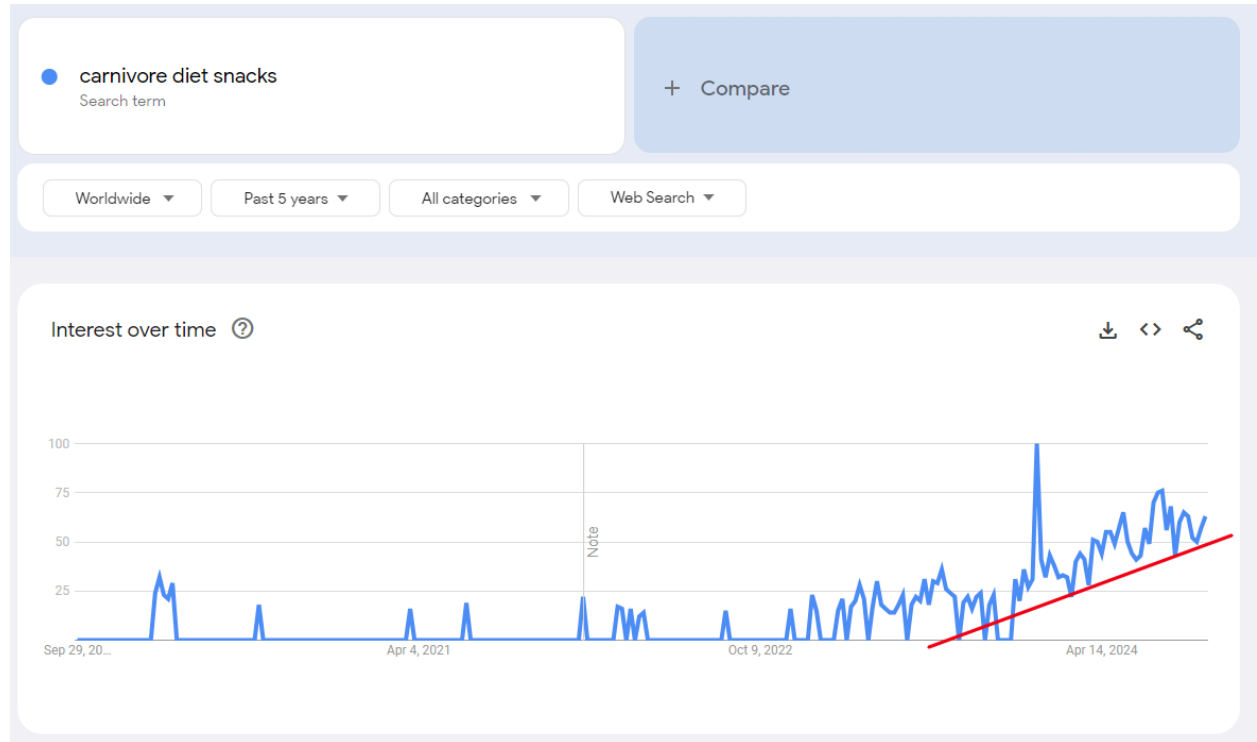


ADD TO LIST 

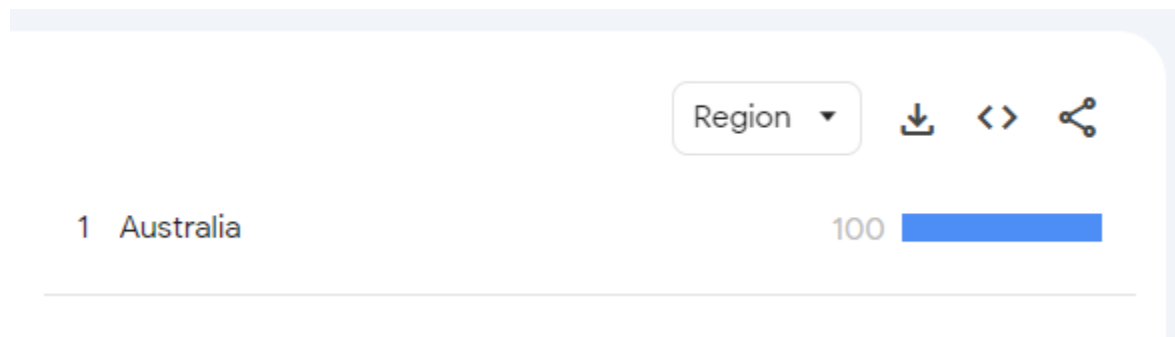
TOTAL VOLUME 

**1,300**

# Topic #4: Carnivore Diet Snacks



## Countries:



## Search Volume:

## Keyword Overview :

carnivore diet snacks



ADD TO LIST 

TOTAL VOLUME 

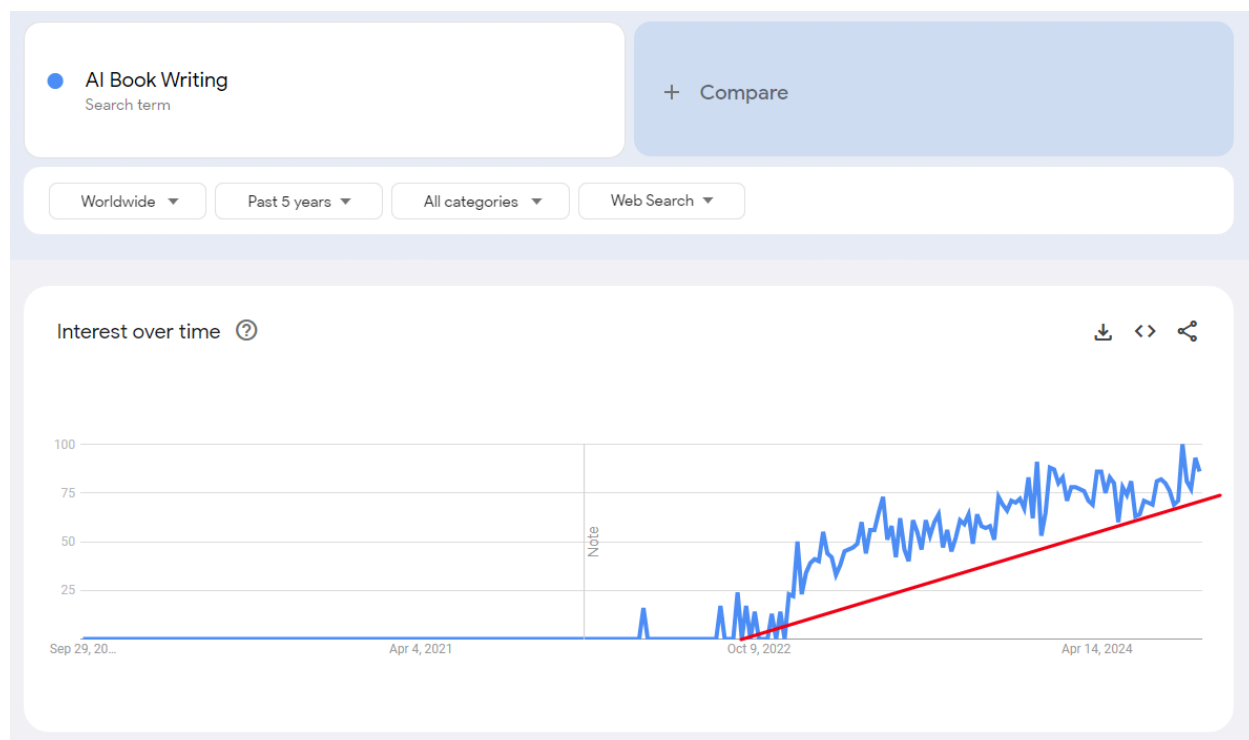
**6,600**

AVERAGE

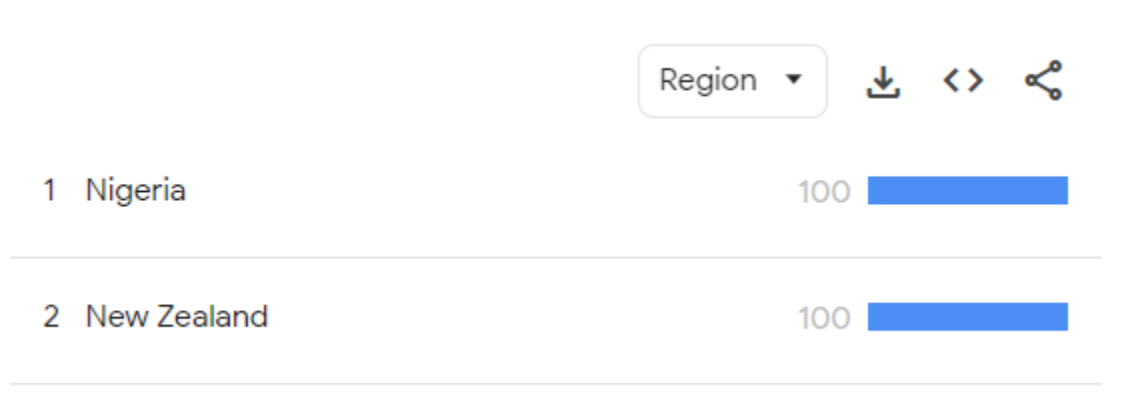
## Topic #5: AI Book Writing

About: The use of artificial intelligence tools to assist in the creation of written content. These tools, such as Sudowrite's Story Engine, OpenAI's GPT-3, AI Dungeon, and Scrivener with AI plugins, can generate text, provide writing suggestions, and improve the overall quality of the writing, making the book-writing process more efficient and accessible. AI book writing is particularly beneficial for authors, content creators, and individuals looking to streamline their writing process and enhance creativity.

## Trend:



## Countries:



# Search Volume:

Keyword Overview ? :



ai book writing

ADD TO LIST ▾

TOTAL VOLUME ?

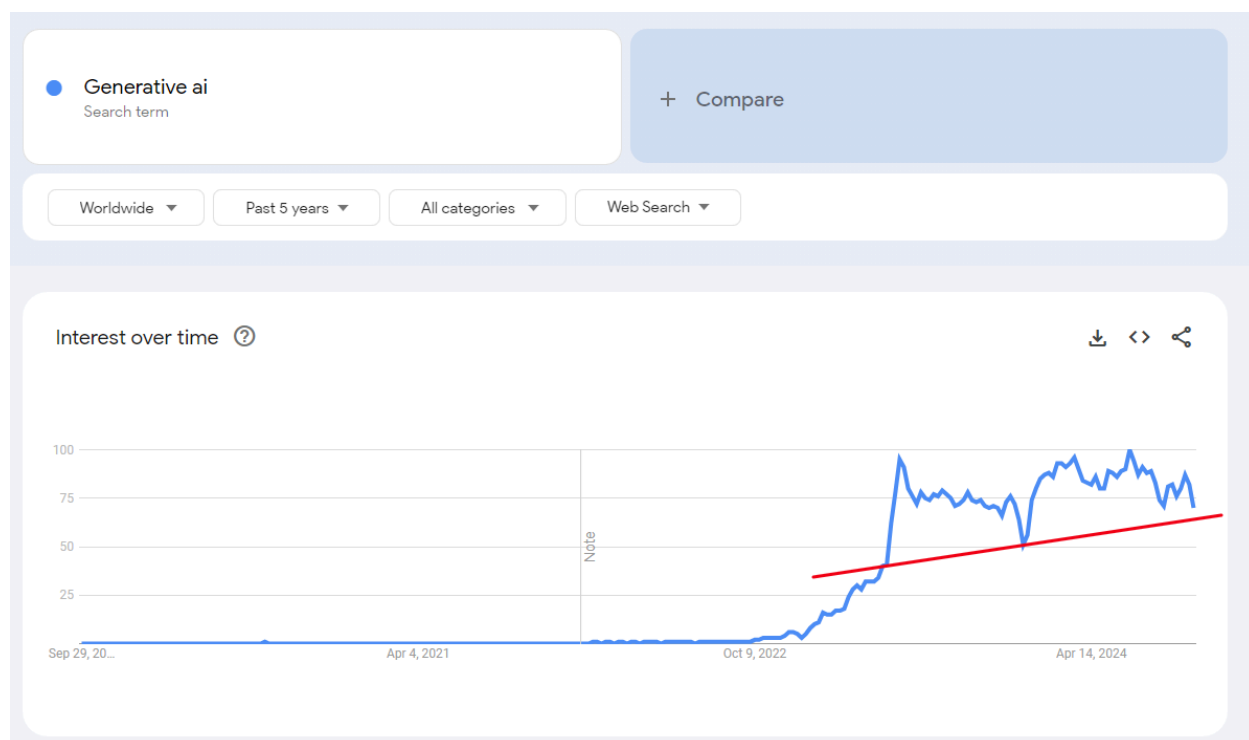
**5,400**

AVERAGE

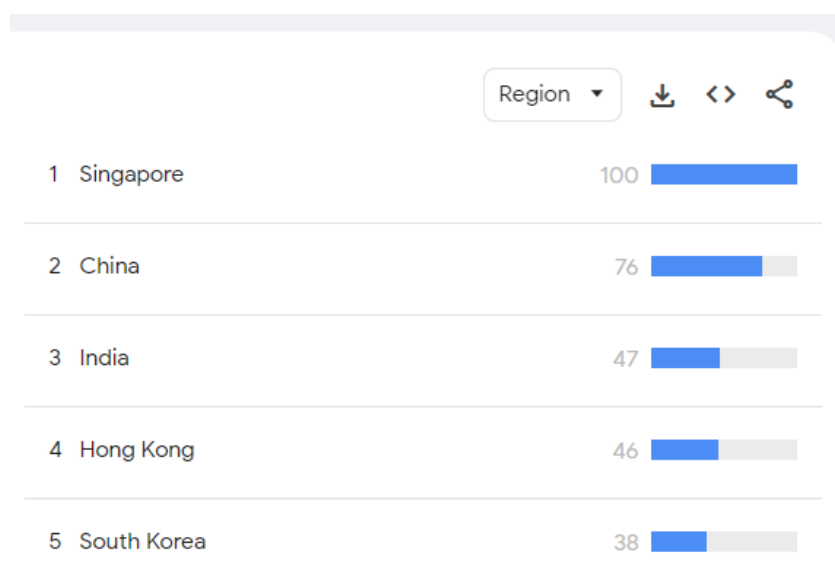
## Topic #6: Generative Ai

About: Class of AI models capable of creating new content based on training data. Generative AI includes models like GANs, VAEs, and GPT-3, and has applications in content creation, data augmentation, and more, providing significant value in automating creative and repetitive tasks. It is particularly beneficial for industries involved in media, entertainment, and data science, though it also raises important ethical considerations.

## Trend:



## Countries:



## Search Volume:

## Keyword Overview <sup>?</sup> :



generative ai

ADD TO LIST <sup>?</sup> ▾

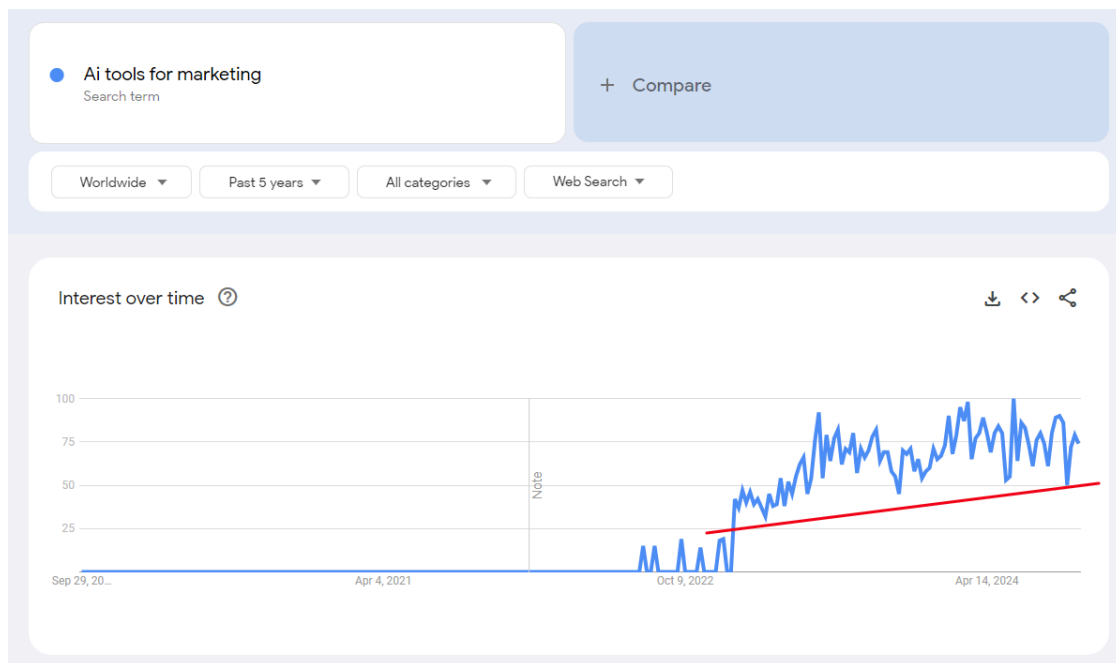
TOTAL VOLUME <sup>?</sup>

368,000

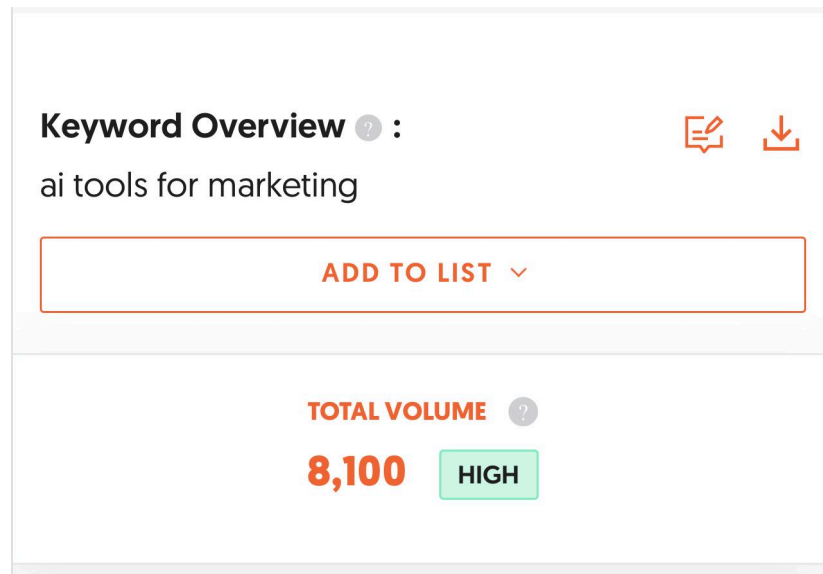
HIGH

# Topic #7: Ai Tools For Marketing

## Trend:



## Search Volume:

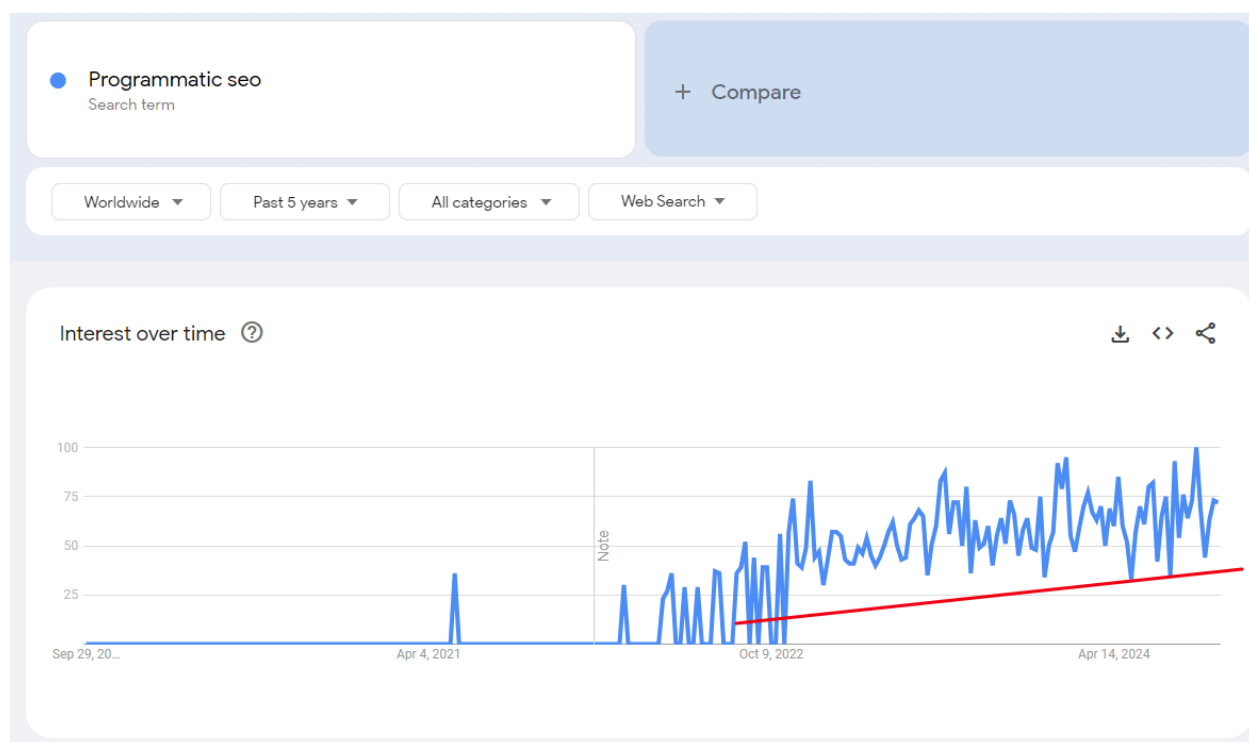


## Topic #8: Programmatic Seo

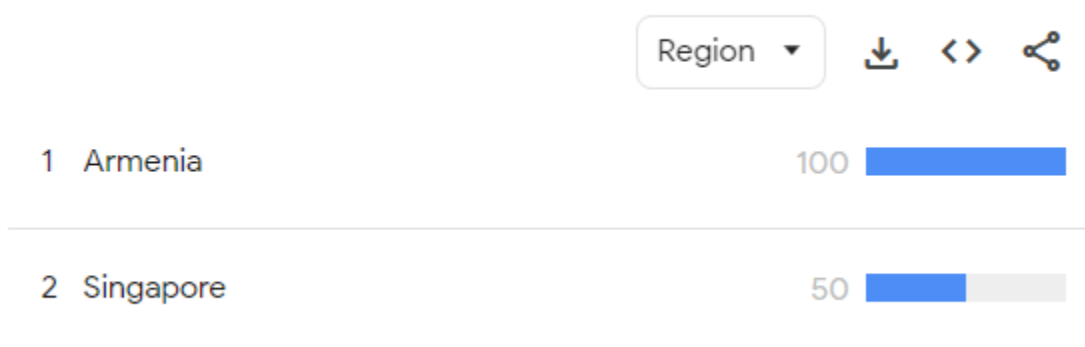
**About:** This is a Search engine optimization strategy that involves creating and publishing a large number of web pages using one or more databases that feed information into a page template. This method targets specific long-tail keyword patterns or variations of head terms, allowing for efficient content generation at scale to capture a wide range of search queries and improve search engine rankings. Programmatic SEO is particularly beneficial for businesses and websites looking to enhance their online visibility and attract organic traffic through extensive keyword coverage.

## Trend:





## Countries:



## Search Volume:

## Keyword Overview ? :



programmatic seo

ADD TO LIST ▼

TOTAL VOLUME ?

5,400

AVERAGE

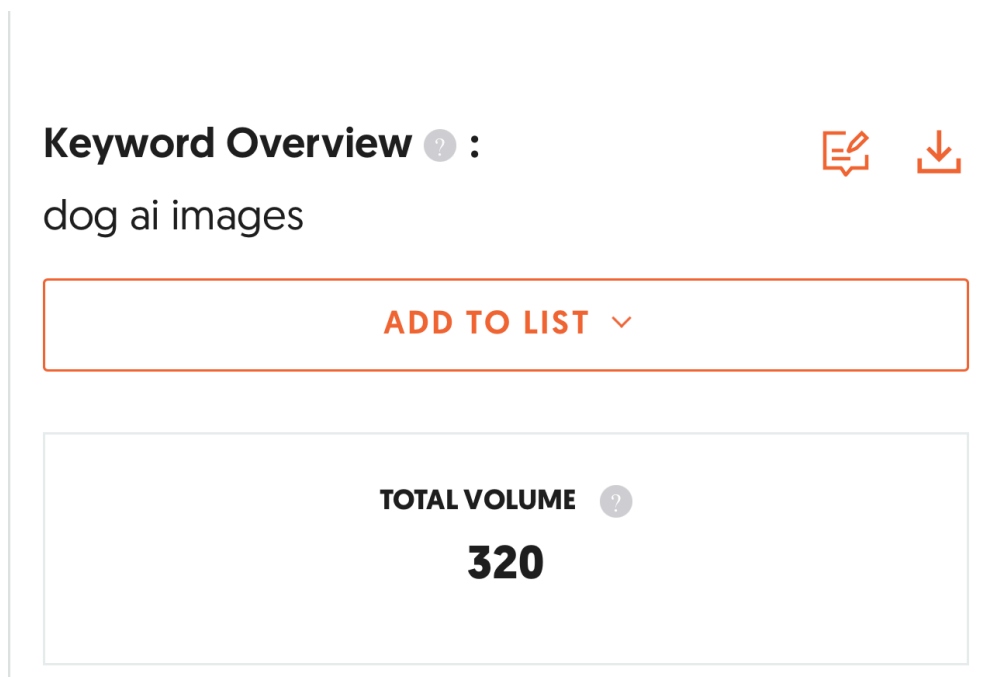
## Topic #9: Dog ai images

**About:** Images of dogs that are generated, analyzed, or manipulated using artificial intelligence technologies. These images can be created to appear realistic, used to recognize and classify dog breeds, predict dog behaviors, or enhance and edit existing dog images through AI models. Dog AI images are particularly useful for researchers, pet owners, and developers working on pet-related applications and technologies.

## Trend:



## Search Volume:



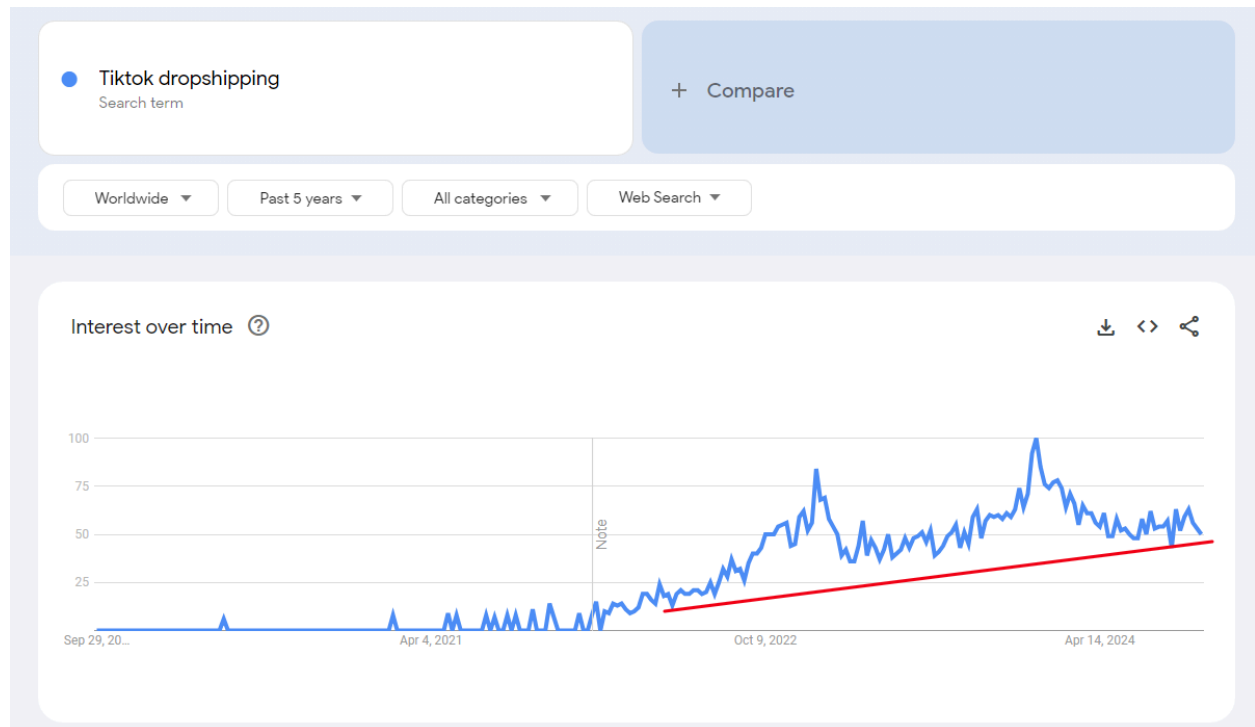
**\*This one has low search volume but I can only see it increasing.**

## Topic #10: Tiktok dropshipping

**About:** TikTok dropshipping is a business model where individuals or companies market products on TikTok that are sold and shipped by a third-party supplier. This model allows dropshippers to focus on marketing

and sales without the need to manage physical inventory, leveraging TikTok's algorithm to reach targeted audiences and using viral content to boost sales. It primarily benefits entrepreneurs and small businesses looking to capitalize on social media trends to drive e-commerce sales.

## Trend:



## Countries:

Region ▾			⬇	<>	🔗
1	Pakistan	100	<div><div></div></div>		
2	North Macedonia	33	<div><div></div></div>		
3	Morocco	25	<div><div></div></div>		
4	Cyprus	25	<div><div></div></div>		
5	United Arab Emirates	25	<div><div></div></div>		

## Search Volume:

Keyword Overview <sup>?</sup> :

tiktok dropshipping



ADD TO LIST ▾

TOTAL VOLUME <sup>?</sup>

2,400

AVERAGE

# Topic #11: Tiktok Affiliate Marketing

**About:** TikTok affiliate marketing involves influencers or content creators promoting products to their audience through TikTok videos. This marketing strategy allows creators to earn commissions by driving sales or new users to businesses through their promotional efforts, leveraging TikTok's large and engaged user base. It primarily benefits influencers, content creators, and businesses looking to increase product awareness and sales through social media engagement.

## Trend:



## Countries:

Region ▾			⬇	<>	🔗
1	Pakistan	100	<div><div></div></div>		
2	North Macedonia	33	<div><div></div></div>		
3	Morocco	25	<div><div></div></div>		
4	Cyprus	25	<div><div></div></div>		
5	United Arab Emirates	25	<div><div></div></div>		

## Search Volume:

Keyword Overview ? :

tiktok affiliate marketing

ADD TO LIST ▾

TOTAL VOLUME ?  
**4,400**  
AVERAGE

Everything in this document are breakout trends.

That means, the FASTER you move on this, the more money you'll make.

Have a look at all the countries I've listed as well under each topic.

Some of these countries are cheap as hell to target with PPC.

#### **PPC Networks:**

<https://ads.microsoft.com/>

<https://ads.google.com/>

<https://accounts.reddit.com/adsregister>

**Here's a list of PPC costs per country breakdown:**

### **North America**

United States: \$1.00 – \$2.00

Canada: 0.70 - \$2.00

### **Europe:**

United Kingdom: \$0.60 – \$1.50

Germany: \$0.40 – \$1.20

France: \$0.40 – \$1.00



Italy: \$0.30 – \$0.90  
Spain: \$0.30 – \$0.90  
Netherlands: \$0.40 – \$1.10  
Sweden: \$0.50 – \$1.00  
Norway: \$0.40 – \$1.00

## **Asia-Pacific**

Australia: \$0.60 – \$1.50  
New Zealand: \$0.40 – \$1.10  
Japan: \$0.20 – \$0.90  
China: \$0.10 – \$0.40  
India: \$0.05 – \$0.25  
South Korea: \$0.20 – \$0.80  
Singapore: \$0.50 – \$1.20  
Malaysia: \$0.10 – \$0.50  
Indonesia: \$0.05 – \$0.30  
Philippines: \$0.05 – \$0.25

## **Latin America**

Brazil: \$0.10 – \$0.50  
Mexico: \$0.10 – \$0.40  
Argentina: \$0.05 – \$0.30  
Chile: \$0.05 – \$0.35

## **Middle East**

United Arab Emirates (UAE): \$0.60 – \$1.20  
Saudi Arabia: \$0.30 – \$1.00

Israel: \$0.50 – \$1.00

Turkey: \$0.10 – \$0.50

## Africa

South Africa: \$0.10 – \$0.50

Nigeria: \$0.05 – \$0.30

Kenya: \$0.05 – \$0.20

## Eastern Europe

Russia: \$0.10 – \$0.50

Poland: \$0.10 – \$0.50

Ukraine: \$0.05 – \$0.30

Romania: \$0.05 – \$0.40

## My General Observations

**Highest CPC:** Countries like the United States, Canada, United Kingdom, and Australia generally have some of the highest CPCs due to competition and higher purchasing power.

**Lowest CPC:** Countries in Africa, Southeast Asia, and Eastern Europe typically have lower CPCs but are seeing rapid increases as digital advertising expands.

Where to find Affiliate Offers For Almost Anything...

[OfferVault.com](http://OfferVault.com)

[Odigger.com](http://Odigger.com)

[MoonRover.pro](http://MoonRover.pro)

## **(See the video inside the members area)**

\*For physical products, your best bet is to just go with Amazon.

The commissions are not earth shattering but they are the easiest to get set up with and you don't have to worry about getting paid on time.

I know several affiliates doing over \$20k/month with Amazon.

<https://affiliate-program.amazon.com/>

**You could also create content around ANY of these topics so that they rank highly in the search engines.**

**I recommend this training for that:**

<https://warriorplus.com/o2/a/kfcrh3/0>

Get cracking!



Benjamin Fletcher